SAM2.PAU.82

SEP 2 9 2005	IN THE U.S. PATENT A	ND TRADEMARK OFFICE	
TRADEMAN TO S	application of:) Examiner: Belivea	ıu, Scott
For: N Inforr	Methods and Apparatus for Banner mation Digital TV Service and vers Therefore) Group Art Unit: 20	514
Appli	cation No.: 09/759,721) Response to Final Dated July 28, 200	
Filed:	January 12, 2001)	
	LARGE ENTITY T	TRANSMITTAL FORM	
P.O. I	For the street of the street o	S	September 27, 2005
Sir:			
Trans	mitted herewith is an Amendment in the	above-identified application.	
	The enclosed document is being transm C.F.R. § 1.8.	nitted via the Certificate of Maili	ng provisions of 37
	The enclosed document is being transn	nitted via facsimile.	

The fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL	32	-	32	=	0	\$ 50	\$0.00
INDEPENDENT	4	-	4	=	0	\$200	\$0.00
☐ FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						\$360	\$0.00
						TOTAL	\$0.00

	Petition for () month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$0.00 for the extension of time.						
\boxtimes	No fee is required.						
	A check in the amount of \$0.00 is enclosed.						
	Please charge Deposit Account No. 01-1960 in the amount of \$0.00. This form is submitted in triplicate.						
If necessary, the Commissioner is hereby authorized to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17; particularly, extension of time fees.							
	Respectfully submitted,						
	By 73705 Anneth L. Sherman, Reg/No. 33,783 19900 MacArthur Blvd., 11 th Floor Irvine, CA 92612 (949) 223-9600 USPTO Customer No.: 23386						
Attach	nent(s): Amendment (41 pp.)						
	Return Receipt Postcard						
	CERTIFICATE OF MAILING						
•	tify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to: Nessioner for Patents, P.O. Box 1450, Arlington, VA 22313 on September 27, 2005.						
Sarah A. (Name o	elsen erson mailing paper) Jarah a Nieusa (Signature of person mailing paper)						

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AF 2614

SAM2.PAU.82

Patent Application



UNITED STATES DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE PATENT EXAMINATION BRANCH

In re application of:)	Examiner: Beliveau, Scott
Kim)	·
)	Group Art Unit: 2614
For: Methods and Apparatus for Banner)	
Information Digital TV Service and)	
Receivers Therefore)	
)	Response to Final Office Action
Application No.: 09/759,721)	Dated July 28, 2005
)	
Filed: January 12, 2001)	
)	

AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION OF JULY 28, 2005

BOX AF Commissioner of Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir/Madam:

Applicant hereby responds to the Final Office Action dated July 28, 2005 in the above-referenced patent application. Accordingly, reexamination, reconsideration and allowance of all the claims are respectfully requested in view of the following amendments and remarks. The amendments are to place the claims in better condition for allowance/appeal.

Amendments to the Claims begin on page 2.

Remarks begin on page 18.